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REPORT CARD

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NOVEMBER 2013

28-29 Thanksgiving – ASBA Office Closed

DECEMBER 2013

11 Telling Your Story Pre-Conference Workshop at the Biltmore Conference Center, Phoenix: [Info](#)

12-13 ASBA-ASA Annual Conference at the Biltmore Conference Center, Phoenix: [Agenda/info](#)

25 Christmas Day – ASBA Office Closed

JANUARY 2014

1 New Year's Day – ASBA Office Closed

16 B.O.L.T.S. Workshop - Tucson

24 B.O.L.T.S. Workshop - Phoenix

31 B.O.L.T.S. Workshop - Flagstaff

21 Dr. Martin Luther King Day – ASBA Office Closed

No partridge in a pear tree, but here are 12 'goodies' the ASBA-ASA Annual Conference is delivering in December

On Dec. 12 and 13 at the Biltmore Conference Center in Phoenix, we're bringing to you:

1. Your choice of thirty-five breakout sessions
2. A five-session new board orientation track
3. Two outstanding keynote speakers
4. Annual business meetings
5. Six student scholarships
6. Five student photo contest awards
7. Arizona's 2014 Teacher of the Year
8. The prestigious Golden Bell Luncheon
9. The dazzling Annual Awards Banquet
10. A vibrant vendor exhibition hall
11. A carnival night conference kick-off/exhibitor preview
12. ASBA's annual HNAIC golf tournament fund-raiser

All information is now available online. Your registration fee of \$310/person includes all meals as noted on the agenda, online conference materials and free conference wi-fi. Deadline to register without a late fee is Monday, Dec. 2.

[Agenda and registration](#)

Hotel conference rate at the Biltmore is \$159 night single/double. They will be accepting hotel registration as long as rooms are available. You may call them directly at 800.950.0086 (be sure to mention you are with the Arizona School Boards Association) or [book online](#).

Start your conference experience on the right note: ASBA's Dec. 11 "Telling Your Story" marketing and communications workshop

This fast-paced, information packed, day-long event will culminate with a highly interactive media and presentation training center appropriate for board members and administrators alike. You will understand what families in your community want from their children's school and how to enhance your district's brand and identity to retain and attract students and families. Learn how to make your message personal, the communications benefits of citizen committees, and the essentials of social media and the web. "Telling Your Story" workshop, is this year's pre-conference to the ASBA-ASA Annual Conference (Dec. 12-13, Biltmore Conference Center). Registration is \$135/person.

[Pre-Conference details and registration](#)

Make those CEUs count by attending New Board Orientation Track

You must complete the New Board Orientation Track as a first step to achieving Master of Boardmanship status and earning all ASBA board member training awards. This track is being offered as part of this year's annual conference, but you must indicate your intent to attend these sessions when you register. You will also be required to purchase several essential publications at the cost of \$50. These publications will be distributed at the event. [Info/register](#)

ASBA to honor current seated board members who have passed

Every year at the Annual Conference, ASBA takes the opportunity to pay tribute to those board members who have passed during the year while serving on their governing school boards. If your board has lost an active member in 2013, please send the name no later than Monday, Dec. 2, to Shirley Simpson (ssimpson@azsba.org) so that we may acknowledge their service at our conference.

Save the date: B.O.L.T.S. Workshops scheduled for 2014

ASBA's Board Operations and Leadership Training workshops have been scheduled for the following dates:

- Jan. 16 – Tucson
- Jan. 24 – Phoenix
- Jan. 31 – Flagstaff

These information-intensive workshops are not to be missed! Be sure to mark your calendar for the date and location most convenient for you. Registration opens Mon., Dec. 2, at www.azsba.org.

District delegates to vote on bylaw changes, officers at annual business meeting

Two ASBA bylaw changes have been submitted to be voted on at the annual business meeting to be held from 8-9:15 a.m. on Thurs., Dec. 12, at the Biltmore Conference Center. Information was mailed to all school board members last week.

In addition, delegates will be voting for 2014 ASBA Officers. A slate of officers was selected by the ASBA nominating committee to serve for a single-year term on the ASBA Board of Directors and include Jesus Rubalcava (Gila Bend USD) as president-elect; Kathy Knecht (Peoria USD) as treasurer; and Julie Bacon (Paradise Valley USD) as secretary. Elaine Hall (Sahuarita USD) will be 2014 ASBA president, and Randy Schiller (Phoenix UHSD) will become immediate past president.

Each ASBA member board may send one representative to vote on its behalf at the annual ASBA Business Meeting. Delegates attending only the annual business meeting do not need to register for the conference.

All member boards should have a delegate present to vote on these items at the business meeting and if you have not done so, the [online delegate form](#) must be completed no later than Dec. 2.

Dec. 2 deadline for Honor Roll Awards

Recognize long-serving, retiring board members

Governing school board members, who are leaving their boards after at least two consecutive terms (or at least eight years) of service, may be nominated by their board to receive an ASBA Honor Roll Award.

This award was designed to recognize the service and dedication of school board members to public education in Arizona. Forms may be filled out online: www.azsba.org/honor-roll-award.

Blue Cross Blue Shield of Arizona promotes fifth-graders' *Walk On!* challenge; win \$5,000 grant

Information has been sent to over 20,000 Arizona fifth-graders to participate in this free, month-long annual challenge designed to reduce childhood obesity rates. The goal is to encourage students to focus on positive, healthy habits for one month that will last a lifetime. Teachers who implement the challenge in their classrooms are eligible to apply for one of \$5,000 grants to be used to assist in reducing childhood obesity. Deadline to register is Dec. 13, 2013. Teachers may register or get more information at www.walkonaz.com

Upcoming golf tournament to support work of H.N.A.I.C.

Once again this year ASBA's Hispanic Native-American Indian Caucus will benefit from a fund-raising golf tournament to be held on Wed., Dec. 11, at Biltmore Conference Center. The partially tax-deductible entry fee of \$175 includes green fees, cart, practice range, two meals and a chance to win great prizes! Come out bright and early for some great fun and help support a great cause! [Info/register](#)

ASBA mourns passing of Ben Miranda, longtime education advocate and board member

Ben Miranda, current board member on the Maricopa Community College's board, passed away Nov. 15 at the age of 64. He was a dedicated and involved believer in school board service, having served previously on both governing boards of the Roosevelt Elementary School District and Phoenix Union High School District. In addition, he served as a member of the Arizona House of Representatives from 2003 to 2011. Miranda had a strong commitment to the Latino community and was a champion of public education. He will be missed.

ASBA Executive Searches

Opening soon:

- Superintendent, Bowie USD
- Superintendent, Santa Cruz USD
- Superintendent, Sierra Vista USD

Looking for an interim superintendent? ASBA can help. We maintain a database of people interested in serving as interim superintendents. We will post your requirements and send to this list, then provide you with applications from those individuals interested in your position. There is no charge for this service. For assistance in this area, contact Steve Highlen, ASBA Executive Search Consultant, at shighlen@azsba.org.

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Contact Shirley Simpson, ASBA Membership Services Coordinator, at ssimpson@azsba.org.

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Quality leadership and advocacy for children in public schools