

[Having trouble viewing? Click here!](#)



REPORT CARD

Vol. 43, No. 24

December 17, 2013

DECEMBER 2013

25 **Christmas Day** – ASBA Office Closed

JANUARY 2014

- 1 **New Year's Day** – ASBA Office Closed
- 16 **B.O.L.T.S. Workshop** – Tucson: [Info/register](#)
- 24 **B.O.L.T.S. Workshop** – Phoenix: [Info/register](#)
- 20 **Dr. Martin Luther King Day** – ASBA Office Closed
- 31 **B.O.L.T.S. Workshop** – Flagstaff: [Info/register](#)

New officers elected at annual membership business meeting

Delegates from ASBA member boards elected 2014 officers at the association's annual business meeting which was held on Thurs., Dec. 12, at the Biltmore Conference Center. Jesus Rubalcava (Gila Bend USD) is president-elect; Kathy Knecht (Peoria USD) was chosen as treasurer; and Julie Bacon (Paradise Valley UHSD) will serve as secretary. These new officers join President Elaine Hall (Sahuarita USD) and Immediate Past President Randy Schiller (Phoenix UHSD). These five officers comprise the executive committee of the ASBA Board of Directors.

ASBA bylaw change passes

Also passed at the ASBA annual business meeting was the bylaw change submitted by the ASBA Board of Directors to Section 9 of Article V: Vacancies and Removal from Office. This amendment allows that any person appointed by the ASBA board of directors to fill a vacancy by one of the county directors shall hold that position for the remainder of the elected director's term. Previously, any director so appointed would have to run for election during his or her next county workshop.

The bylaw change to Article IV: Membership, submitted by the Madison Elementary School District and requesting an amendment to change the membership classification of certain regional school districts, was withdrawn by the district.

It's a tie: Baboquivari USD and Benson USD both win Lou Ella Kleinz Award of Excellence

For the first time, two districts in a single year have been recognized with the highest honor ASBA bestows on an individual school district governing board, the Lou Ella Kleinz Award of Excellence. The governing boards of both Baboquivari USD and Benson USD were presented with the award, which recognizes outstanding educational leadership, at the ASBA-ASA Annual Conference last week. Accepting the award were proud members of the Baboquivari governing board: Verlon Jose, Sylvia Hendricks, Ella Greasewood, Sara Mae Williams and Marlene Gonzales. [Baboquivari video tribute](#) Accepting for Benson's outstanding governing board were Anita Choate, Bob Bernal, Brett Barney, Frank "Chic" Maldonado and Kelly Johnson. [Benson video tribute](#)

Three outstanding school board members receive ASBA's 2013 All-Arizona School Board Award

This year's recipients are Mari Alvarado, Alhambra ESD; Robert Ethridge, Altar Valley ESD; and Barry Sharp, Ash Fork Joint USD. This is ASBA's highest member award and is given for dedication and service to public education in our state. [All Arizona School Board Award video tribute](#)

Marketing and communications workshop starts ASBA-ASA Annual Conference on a high note

Over 190 attendees learned about enhancing their district's brand and identity, how to personalize their messages and participated in a highly interactive media and presentation training session at the "Telling Your Story" workshop on Weds., Dec. 11. [View slideshow](#)

ASBA and You: Working together for a successful annual conference

Almost 600 participants from all over the state descended on the Biltmore Conference Center for our 56th ASBA-ASA Annual Conference. It was an excellent opportunity for board members and education leaders to network, listen to two excellent keynote speakers, and participate in 40 breakout sessions. There was a time to attend and enjoy the Golden Bell Luncheon and the Awards Banquet while applauding district students, staff and board members as they stepped up to be recognized for their dedication and hard work. If you missed it: [ASBA-ASA Annual Conference online photo gallery](#)
For all the news from the conference: [Annual Conference Communicator](#)

Longtime champion of public education, Carolyn Warner, receives Barbara Robey Lifetime Achievement Award

A recognized state and national education leader and valued advocate of Arizona's public school children, Carolyn Warner received ASBA's highest honor given to an individual who has made an outstanding contribution to public education. [Watch our video tribute to Carolyn Warner](#)

Are you reading the Arizona Education News?

ASBA's Arizona Education New Service went live last week at www.AZEdNews.org. Make it your source for up-to-date and accurate information on K-12 education. Topics include funding, policy and reform, student achievement, legislative and legal issues, all delivered through a combination of digital publishing including the www.AZEdNews.com website, Facebook and Twitter, and a weekly e-news publication which will be sent directly via email to desktops and mobile devices beginning in January. For questions, comments or to submit a story idea: infor@azednews.com

To subscribe: www.azEdNews.com

To share good news from your district: www.AZEdNews.com click on Share Your Stories at the bottom of the home page.

B.O.L.T.S. agenda and registration now open online

This one-day intensive seminar focuses on effective boardsmanship. There will be valuable information beneficial to both newly elected and continuing governing board members and several break-away sessions available for board secretaries.

The member district registration fee of \$110 includes all online conference materials, continental breakfast and lunch. Printed materials are available for an additional \$15 fee. Deadline to register for any of the three locations is Mon., Jan. 13. The program will be the same in all three locations.

- Jan. 16 – Tucson: [Agenda/register](#)
- Jan. 24 – Phoenix: [Agenda/register](#)
- Jan. 31 – Flagstaff: [Agenda/register](#)

These once-a-year workshops are not to be missed! Be sure to sign up for the date and location most convenient for you. Topics will include:

- Essential Understandings about Executive Session
- 15 Things Board Members Can Do to Boost Public Confidence in Schools
- Campaigning and Advocacy Do's and Don'ts
- The Five Questions You Should Be Asking About Your District Budget

- Dynamics of Agenda Building
- Telling the Story of Public Education in Arizona
- Everyday Advocacy
- Living Your Vision, Mission and Goals
- Where Policy Comes From
- Building Relationships with Your Legislators
- What's Your Leadership Style?

Break-away sessions for board secretaries will include:

- Use of the Consent Agenda
- Getting the Most Out of ASBA's New Database and Website

Save the date – ASBA Spring Legal Seminars

Plan ahead. ASBA will be holding this year's Legal Seminars Friday, Feb. 28, in Tucson and Friday, March 7, in Flagstaff. The program will be identical in both locations. More information to come on www.azsba.org

ASBA mourns passing of board member Jane Phillips

This year at our annual conference, ASBA staff and conference attendees took a moment to remember and pay tribute to board members who had passed during 2013. Jane Phillips, a dedicated and longtime board member from Clarkdale-Jerome ESD should have been included. She attended many ASBA conferences and events and will be much missed.

ASBA Executive Searches

Opening soon:

- Superintendent, Bowie USD
- Superintendent, Santa Cruz Valley UHSD
- Superintendent, Sierra Vista USD

Looking for an interim superintendent? ASBA can help. We maintain a database of people interested in serving as interim superintendents. We will post your requirements and send to this list, then provide you with applications from those individuals interested in your position. There is no charge for this service. For assistance in this area, contact Steve Highlen, ASBA Executive Search Consultant, at shighlen@azsba.org.

■ **Subscribe to Report Card** [Just click here](#)

■ **Questions about the ASBA Report Card e-newsletter?**

Contact Shirley Simpson, ASBA Membership Services Coordinator, at ssimpson@azsba.org.

azsba.org – o: 602.254.1100 – f: 602.254.1177 – 2100 N. Central Ave., Suite 200, Phoenix, AZ 85004

Quality leadership and advocacy for children in public schools