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REPORT CARD

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FEBRUARY 2014

- 12 **ARN Lobby Days** – Phoenix: [Info/register](#)
- 17 **President's Day** – ASBA Office Closed
- 24 **ARN Lobby Days** – Phoenix: [Info/register](#)
- 28 **Spring Legal Seminar** – Tucson: [Info/register](#)

MARCH 2014

- 7 **Spring Legal Seminar** – Flagstaff: [Info/register](#)
- 10 **ARN Lobby Days** – Phoenix: [Info/register](#)
- 24 **ARN Lobby Days** – Phoenix: [Info/register](#)

Topics announced for ASBA's Spring Legal Seminars; deadline to reserve hotel rooms is this week for both events

Registration is now open for these informative one-day seminars, one of which will be held in [Tucson on Feb. 28](#) and the other which will be held in [Flagstaff on March 7](#). Legal, finance and policy experts will cover a wide range of issues affecting public schools. Topics will include:

- Legislative and Legal Update: A Run-Down of the Latest from the Capitol, School Finance and the World of School Law
- Thinking Like an Auditor: Best Financial Practices for Schools from a Board Perspective
- Teacher Evaluation and Due Process After HB2500
- Ten Actions Boards Can Take Today to Lower Their Legal Costs
- The Patient Protection and Affordable Care Act: Challenges and Opportunities for Schools
- Board Ethical Dilemmas: What Can You Do, What Should You Do, What Must You Do

The program is the same in both locations. The \$135/person member registration fee includes digital/online conference materials, continental breakfast and lunch. The Tucson event will be held at the Loews Ventana Canyon and ASBA has secured rooms at the rate of \$120 single/double. You may contact the hotel directly at 800.234.5117. The cut-off date to secure rooms at the conference rate is Friday, Feb. 7. The Flagstaff event will be held at High Country Conference Center. The cut-off date to secure rooms at the adjoining Drury Inn at the conference rate of \$104.95 single/double is Thursday, Feb. 6. You may contact the Drury Inn at 800.325.0720.

- Feb. 28 – Tucson: [Register](#)
- Mar. 7 – Flagstaff: [Register](#)

ASBA's Arizona Relations Network (ARN) lobby days announced for 2014

[RSVP](#) now to make sure your voice is heard at the State Capitol this year. Join other governing board members for an amazing day of civic participation and advocacy for student needs and to meet with your legislators. Choose the date that's best for you:

- Wednesday, Feb. 12, and Thursday, Feb. 13 (This two-day format was designed for advocates who have to travel.)
- Tuesday, Feb. 24
- Monday, March 10
- Monday, March 24

When you sign up you will also receive all legislators' contact information plus a link to register for a training webinar prior to attending: [ARN Lobby Days](#)

Congratulations to San Carlos USD board member Robert Cassa

The San Carlos USD Governing Board has named the district building where it meets after Robert L. Cassa, who has served the community as a governing board member for 24 years. [View a photo](#) Mr. Cassa, who is currently board president, has served in that role for 12 years of his tenure. In addition to his local governing board service, he served on the ASBA Board of Directors for six years as Gila County Director. He is currently treasurer of ASBA's Hispanic-Native American Indian Caucus and secretary-treasurer of the National School Boards Association's American Indian-Alaska Native Caucus. He was a recipient of ASBA's All-Arizona School Board Award in 2001 and has earned the association's highest recognition for commitment to training, the Master of Boardmanship fifth cluster.

Campaign aims to educate Arizonans on college and career ready academic standards

Expect More Arizona and the Arizona Public Engagement Task Force have partnered to launch the Arizona Aims Higher campaign, which is focused on educating parents, businesses and community leaders about Arizona's College and Career Ready Standards and an aligned assessment. The campaign includes the www.ArizonaAimsHigher.org website, resources and materials, multi-media advertising and grassroots outreach efforts. Website visitors can learn more about the standards and new assessment, get resources and tools, and sign up to show their support.

As one of 40 organizations that comprise the Arizona Public Engagement Task Force, ASBA is encouraging Arizona public school leaders to utilize www.ArizonaAimsHigher.org as a resource to enhance community awareness and understanding of the standards, and to sign on via the website to show support. A recent statewide poll commissioned by Expect More Arizona shows that seven out of 10 likely voters in Arizona support the implementation of Arizona's College and Career Ready Standards (Common Core) after hearing a brief statement about the standards. Additionally, more than two-thirds (67 percent) favor the implementation of a new assessment that is aligned to the standards. While support is high, the survey also showed that many Arizonans (58 percent) actually know little or nothing at all about the standards, which reinforces the need for a campaign to ensure that parents and the general public are aware of the standards and the need for an aligned assessment.

Membership updates to your board and district information is requested

District superintendents, administrators and superintendent secretaries were sent an email from ASBA last week requesting that member information be updated for 2014 using an online form (the link to the form was provided). In addition to being used in the printed ASBA Member Directory, this information is used for all member mailings and emails, from the *ASBA Journal* to promotional materials for upcoming conferences and events. It is essential that ASBA has valid

information for all member districts. We urge you to complete the online form by Wednesday, Feb. 12. Key items on the form which are extremely important include:

- Current year (2013-2014) budget information
- Email addresses and phone numbers for the superintendent, superintendent/governing board secretary and district business manager
- Email addresses, home address and phone numbers for all governing board members.

If you have any questions, please call the ASBA office at 602.254.1100 or toll free at 800.238.4701.

Crow keynote address from conference available online

A recording of ASU President Dr. Michael Crow's informative and inspiring keynote address, "Education, Innovation and Arizona's Future," which he gave at the ASBA-ASA Annual Conference in December, is now available. If you missed it – or want to hear it again, Dr. Crow's complete remarks are posted on ASBA's [YouTube channel](#).

ASBA Executive Searches

Now open:

- Superintendent/Principal, Sonoita ESD (closes 5 p.m., Feb. 5): [online application](#)
- Superintendent, Santa Cruz Valley UHSD (closes 12 p.m., March 7): [online application](#)

Opening soon:

- Superintendent, Sierra Vista USD (opens Feb. 7)

Looking for an interim superintendent? ASBA can help. We maintain a database of people interested in serving as interim superintendents. We will post your requirements and send to this list, then provide you with applications from those individuals interested in your position. There is no charge for this service. For assistance in this area, contact Steve Highlen, ASBA Executive Search Consultant, at shighlen@azsba.org.

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Contact Shirley Simpson, ASBA Membership Services Coordinator, at ssimpson@azsba.org.

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