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REPORT CARD

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June 4, 2014

JUNE 2014

- 6 **Legislative Committee** – ASBA Office
- 21 **ASBA Equity & Opportunity Summit** – Black Canyon Conference Center, Phoenix: [Information/register](#)

JULY 2014

- 4 **Independence Day** – ASBA office closed
- 15 **Deadline to apply for 2014 Cactus Pin Award:** [Information/award form](#)
- 24-26 **ASBA Summer Leadership Institute** – Little America Resort, Flagstaff: [Information/register](#)

AUGUST 2014

- 15 **Deadline for RFPs, 2014 ASBA-ASA Annual Conference presentations:** [Information/form](#)

Latest *ASBA Journal* focuses on equity and closing the achievement gap

Feature articles include regional efforts to close the achievement gap, an equity primer and considerations for governing boards. Also look for a progress report on ASBA's 2014 Political Agenda. Check your mailbox or [read it online](#) now.

Scholar and education leader Linda Darling-Hammond to keynote 2014 ASBA Law Conference

Mark your calendar for Sept. 3 – 5 for this year's Law Conference! The Arizona School Boards Association and Arizona State University's Mary Lou Fulton Teachers College are proud to present Linda Darling-Hammond, one of the nation's most respected and outspoken researchers and thought-leaders in education today, to open this year's conference. Darling-Hammond, a former president of the American Educational Research Association and member of the National Academy of Education, is currently a Charles E. Ducommun professor of education at Stanford University. She launched the Stanford Center for Opportunity Policy in Education and the School Redesign Network and served as faculty sponsor for the Stanford Teacher Education Program. Her research, teaching, and policy work focuses on issues of school reform, teacher quality, and educational equity and among her more than 400 publications are "The Flat World and Education: How America's Commitment to Equity Will Determine Our Future" for which she received the 2011 Brock International Prize in Education and the 2009 McGraw Hill Prize for Innovation in Education.

This year there will be four pre-conferences on Wednesday, Sept. 3, before the main conference (Sept. 4-5). The Law Conference will be held again this year at the J.W. Marriott

Camelback Inn, 5402 E. Lincoln Dr., Scottsdale. Registration and hotel availability will open in early July. More information in future Report Cards.

ASBA-ASA Annual Conference's breakout session RFP deadline is Aug. 15

Proposals for breakout session presentations at our Dec. 11-13 conference at the Biltmore Conference Center in Phoenix are due Aug. 15. This year's theme, chosen by 2014 ASBA President, Elaine Hall, is "Our Students, Our Future." All breakout sessions will be 50 minutes in length, and scheduled either Thursday afternoon, Dec. 11, or Friday morning, Dec. 12.

Presenters should be school board members or district personnel who are comfortable speaking extemporaneously in front of groups. You should be able to actively engage your audience by utilizing professional, quality materials, job aids and/or handouts. Your breakout session may address the conference theme from any of these seven topic areas:

- Enhanced equity, inclusion & excellence
- Success stories using technology
- Improved student achievement
- Highly effective board practices
- Improved district operations
- Successful change or innovation
- Collaboration with students, staff, parents or the community

For requirements, details and to submit an RFP: [ASBA-ASA Annual Conference Breakout Session Information/Submission Form](#)

ASBA's summit to focus on educational equity, closing the achievement gap

Join with fellow board members, superintendents and education leaders on Saturday, June 21, from 8 a.m. – 4 p.m. at the Black Canyon Conference Center, 9440 N. 25th Ave., Phoenix, to examine those factors which contribute to the disparity in student achievement between white and minority students, and low- income and non-income students. Presentation highlights include:

- Legislative Update
- Overview of Trends and Issues
- Impact of Growing Separation of Poor and Rich
- Effect of Charters on Minority Student Populations
- Education under Sequestration
- Best Practices and Successful Programs for Low-Income and Minority Students
- Murphy ESD's 2014 Magna Award-Winning EMPOWER Program
- Communicating with Diverse Populations

ASBA member district registration fee of \$100 includes all online conference materials, meeting room wi-fi, continental breakfast and lunch. Non-member registration is \$200. Printed materials are available for an additional \$15 fee and must be ordered at the time of registration. Deadline to register without additional fees is Monday, June 16.

For attendees requiring hotel accommodations, ASBA has a preferred room rate (if still available) at Courtyard Phoenix North, 9631 N. Black Canyon Highway, at the rate of \$79 single/double. Call 800.321.2211 and mention you are with ASBA.

[Information/register](#)

Characteristics of effective board members and achieving student success focus of 2014 ASBA Summer Leadership Institute

Register now for our popular Summer Leadership Institute in the cool pines of Flagstaff (July 24-26). In addition to two outstanding keynote speakers-Dr. Alsbury from Seattle Pacific University and Jaime Casap, senior education evangelist from Google-there will be a mini-Town Hall on early education, and a number of information-rich breakout sessions with opportunities to network and ask questions.

District member registration is \$225/ person, and includes all online materials for each session, complimentary wi-fi in all meeting rooms (thanks to sponsor Nicely Done Consulting), and meals. (Additional meals for guests will also be available for purchase.) Printed conference materials will be an additional \$15 charge and must be requested at time of registration. Deadline for registration without additional fees is July 17. [Information/register](#)

Special one-day session at ASBA Summer Leadership Institute for board secretaries

This year's Summer Leadership Institute will feature a special one-day workshop designed for board secretaries with sessions on policies, effective board meetings and the FLSA. It will be held on Friday, July 25. The separate \$110 registration fee (if attending one day session only) includes breakfast and lunch and all online materials. Printed materials are available for a \$15 fee and must be requested at the time of registration. Board secretaries may also sign up for the entire conference if they so choose and this one-day session will be included at no extra charge.

A block of rooms has been secured at Little America at a conference rate of \$115 single/double. Please call the hotel directly at 800.352.4386 and be sure to mention you are with ASBA. Hotel reservation deadline is July 2. [Information/register](#)

Recognizing excellence...

2014 Cactus Pin Award credits end June 30; apply by July 15

The ASBA Cactus Pin Award recognizes board members for their service to ASBA, the National School Boards Association and board and community outreach activities that go above and beyond regular board duties in supporting local control and public education. The 2014 Cactus Pins will be presented at ASBA's Summer Leadership Institute in Flagstaff, July 24-26. For examples of activities and points award and application form: [Cactus Pin Award form](#)

Save the date: ASBA county meetings scheduled for 2014

Every fall, ASBA holds meetings in each of Arizona's 15 counties to provide an opportunity for ASBA staff, officers and each county's elected director (who also sits on ASBA's board of directors) to meet and share issues and solutions to local challenges with other board members, superintendents and district personnel. Dinner is served, board member training accomplishments are celebrated with awards, and certain counties will hold elections for new directors.

As this is an election year, ASBA will present an early-bird session on The A, B, C's of Board Service designed for both currently seated board members and candidates who may be considering running for election to their local school board. Locations are still being finalized, but here is the schedule of counties and meeting dates:

- Apache County, Oct. 7
- Cochise County, Sept. 23

- Coconino County, Oct 9
 - Gila County, Oct. 2
 - Graham & Greenlee (Joint), Oct. 1
 - La Paz County, Oct. 15
 - Maricopa County, Oct. 20
 - Mohave County, Oct. 14
 - Navajo County, Oct. 8
 - Pima County, Sept. 30
 - Pinal County, Oct. 21
 - Santa Cruz County, Sept. 24
 - Yavapai, Oct. 22
 - Yuma County, Oct. 16
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ASBA Executive Searches

None open at this time.

Looking for an interim superintendent? ASBA can help. We maintain a database of people interested in serving as interim superintendents. We will post your requirements and send to this list, then provide you with applications from those individuals interested in your position. There is no charge for this service. For assistance in this area, contact Steve Highlen, ASBA Executive Search Consultant, at shighlen@azsba.org.

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Contact Shirley Simpson, ASBA Membership Services Coordinator, at ssimpson@azsba.org.

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Quality leadership and advocacy for children in public schools