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REPORT CARD

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DECEMBER 2014

25-26 Christmas Holiday – ASBA Office Closed

JANUARY 2015

- 1 New Year's Day Holiday – ASBA Office Closed**
- 19 Dr. Martin Luther King Holiday – ASBA Office Closed**
- 22 B.O.L.T.S. Workshop – Tucson:** [Registration/Agenda](#)
- 23 B.O.L.T.S. Workshop – Phoenix:** [Registration/Agenda](#)
- 30 B.O.L.T.S. Workshop – Flagstaff:** [Registration/Agenda](#)

2015 B.O.L.T.S. registration and agenda now online

New year, new board members, new legislature and new challenges to face in the upcoming year. Start your 2015 board off strong by attending one of ASBA's three Board Operations and Leadership Training seminars. This is a one-day, information-intensive workshop which covers open meeting law, board fiscal accountability, board ethics, superintendent and board evaluations, the role of the board president and the role of the board secretary. Member registration fee is \$115/person and includes all online conference materials, continental breakfast and lunch. Deadline to register without an additional fee is Friday, Jan. 16. There are three convenient locations. Sign up today for the one closest to you:

- **Jan. 22 B.O.L.T.S. Workshop – Tucson:** [Registration/Agenda](#)
- **Jan. 23 B.O.L.T.S. Workshop – Phoenix:** [Registration/Agenda](#)
- **Jan. 30 B.O.L.T.S. Workshop – Flagstaff:** [Registration/Agenda](#)

ASBA membership elects new officers for 2015

Delegates from ASBA member boards elected officers to lead the ASBA Board of Directors at the annual membership business meeting which was held Thursday, Dec. 11, at the Biltmore Conference Center in Phoenix. Kathy Knecht, Peoria USD, 2014 ASBA treasurer, is 2015 president-elect; Julie Bacon, Paradise Valley USD, 2014 ASBA secretary, is 2015 treasurer; and Torri Anderson, Maricopa USD, 2014 ASBA Pinal county director, was elected as 2015 secretary. They will join new president, Jesus Rubalcava, Gila Bend USD, 2014 president-elect, and Elaine Hall, Sahuarita USD, who now becomes immediate past president.

Rubalcava chooses H.O.P.E. (Heroes Of Public Education) as his 2015 theme

After accepting the gavel from 2014 President Elaine Hall, 2015 ASBA President Jesus Rubalcava reflected briefly on why he became involved in board service and how he arrived at this year's theme of H.O.P.E. In remarks delivered at the ASBA-ASA Annual Conference, he said, "School board members can be heroes. You have powers and abilities many other education advocates do not. You have the power to set the vision and mission for your school

district that put students first, to establish non-negotiable goals for student success, to allocate resources that support those goals, and to hold the system accountable for meeting them. Many, many of you ARE heroes, making courageous decisions that put students first – every day and with every decision you make. I encourage you to recognize this in yourself and the position you hold – and the tremendous responsibility that accompanies it.”

ASBA membership survey drawing winner is James Kistner

The drawing for those respondents who sent in their name last month when replying to the 2014 ASBA Member Survey was held during this year’s annual conference. Congratulations go to James Kistner, Peoria USD, who won the \$100 gift card.

Electronic voting bylaw and addition to Core Beliefs both pass at annual ASBA membership business meeting

This year a change to the ASBA bylaws allowing for the board of directors to implement an electronic voting procedure to be used by the membership in the following cases was passed by district delegates who attended:

- Voting on changes and amendments to the bylaws and core beliefs
- Determining dues of the associate members and organizational affiliates
- The holding of the annual delegate assembly and membership meeting

These changes affect Article III, Article IV, Article VI and Article VIII of the ASBA Bylaws.

The adding of the phrase, “Providing high quality public education is the best investment to grow Arizona’s economy” to the Core Beliefs also passed.

ASBA 2014 Annual Highlights

A brief review of ASBA highlights from 2014 was shared at the ASBA-ASA Annual Conference. If you were unable to attend or did not receive the highlights document, we encourage you to take a look: http://www.azsba.org/wp-content/uploads/2014/12/2014_Annual_Highlights.pdf

ASBA: A Year in Photos

It has been a great year for ASBA and our members. So many conferences, workshops, county meetings and opportunities for our membership to learn, network, share ideas and work towards the future of public education in Arizona. Here’s a photo retrospective of this past year:

https://www.youtube.com/watch?v=0YUe1_glfbg&feature=youtu.be

Awards, awards, and MORE awards

One of the most special aspects of the annual conference is the chance to either recognize and honor, or be honored and be recognized by, your fellow board members and education leaders. More than 600 public education leaders attended this year’s conference and celebrated the Annual Awards Dinner at the Biltmore. This year’s ceremony was emceed by guest host Kim Covington, weekend evening anchor for Channel 12 news and “School Solutions” reporter. ASBA past presidents were recognized as were previous Barbara Robey Lifetime Achievement Award winners.

ASBA Honor Roll Award

The evening started off by recognizing those board members who have retired after serving at least two consecutive terms on their school boards:

- Betty Thompson, Roosevelt ESD
- Robert Cervantes, Superior USD

- Yolanda Najera-Ewing, Superior USD
- Ernest Hubbell, Sanders USD
- Marvin Marlatt, Antelope UHSD
- Patricia King, Altar Valley ESD
- Marilyn Rollins, Osborn ESD
- Rory Huff, Payson USD
- Christy Agosta, Deer Valley USD
- Sherri Silverberg, Catalina Foothills USD
- Mary Lou Richerson, Catalina Foothills USD
- Douglas Allsworth, Phoenix ESD
- Becky Gifford, Buckeye UHSD
- Randy Kinkade, Vail USD
- Barry Sharp, Ash Fork Joint USD
- Hal Thomas, Sierra Vista USD
- Albert Parenteau, Williams USD
- Sam Gardner, Gila Institute for Technology
- David Lindsay, Gila Institute for Technology
- Isaac Serna, Laveen ESD

Six districts received Total Board Award

This award's criteria: exemplifying a collective commitment to board excellence demonstrated when all members of a governing board have attained the Certificate of Orientation, and a quorum has achieved the Certificate of Boardsmanship. The following governing boards were honored for this achievement:

- Chevelon Butte ESD
- Dysart USD
- Fort Thomas USD
- Payson USD
- Sanders USD
- Vernon ESD

All Arizona School Board Award Winners

Every year, up to five special individuals are chosen by committee to receive ASBA's All Arizona School Board Award. Each winner has shown exemplary service on each of their respective boards. [View the 2014 All Arizona School Board Award winners video](#) of Elizabeth Sanchez, Alhambra ESD; Shawn Watt, Litchfield ESD; Ernest Hubbell, Sanders USD; Michael Hughes, Mesa USD and Jim Thomas, Florence USD

Maricopa USD honored with 2014 Lou Ella Kleinz Award of Excellence

Maricopa USD governing board members Torri Anderson, president, Patti Coutre, vice-president, Anna Marie Knorr, member, Leslie Carlyle-Burnett, member, and Scott Bartlet, member, were presented with ASBA's Lou Ella Kleinz Award of Excellence. This is a very special award recognizing the school district governing board that has demonstrated the most outstanding education leadership in Arizona. Each nominated board is required to have demonstrated specific governing board initiative, action and leadership in certain areas. [View 2014 Lou Ella Kleinz video](#).

Cynthia Matus Morriss recipient of Barbara Robey Lifetime Achievement Award

ASBA's most prestigious award to an individual, the Barbara Robey Lifetime Achievement Award, was given this year to Cynthia Matus Morriss. Like Mrs. Robey, who passed away earlier this year, Cynthia, a member of the Patagonia ESD governing board since 1989, and a longtime ASBA and NSBA leader, has modeled the vision, principled commitment, impeccable character, persistence, servant leadership and generosity of spirit in all aspects of service to public education. [View Barbara Robey Lifetime Achievement Award video.](#)

Don't miss a thing: check out ASBA Annual Conference Communicator

A big thank you to Arizona Schools Public Relations Association (ASPRA) for their timely comprehensive coverage at last week's conference. To view their complete highlights, including summaries of all breakout and general sessions: [click here.](#)

2014-15 Superintendent Salary & Benefits Survey results now available

With 170 superintendents responding, the median base salary for Arizona superintendents is \$101,000. Fifty-nine percent of responding superintendents have a master's degree, 23 percent have been a superintendent for 6-10 years, and 51 percent of districts self-identified themselves as rural districts. From a benefits perspective, 85 percent of districts allow the superintendent to rollover sick days; 75 percent of responding districts provide a laptop to the superintendent; 30 percent are provided an automobile for official use; and 18 percent of districts offer the superintendent a cash incentive to decline health care coverage. For further information on 2014 salary and benefit information, [click here.](#)

Boards and superintendents alike may be interested in this data for comparative purposes as contract negotiations may be in process. Alternatively, if your district will be having superintendent turnover in the 2015-16 school year, ASBA shares further data with districts for which we are retained to do their search. Contact Director of Leadership Development, Karen Loftus, for more information at kloftus@azsba.org.

NSBA Annual Conference in Nashville, March 21-23, 2015

Mark the date on your calendar. Look for agenda information and registration dates in future editions of the Report Card. Districts who [join the NSBA's National Connection program](#) receive a 20 percent discount on registration.

ASBA Executive Searches

Opening soon:

- **Superintendent, Quartzsite ESD**
- **Superintendent, Continental ESD**

Looking for an interim superintendent? ASBA can help. We maintain a database of people interested in serving as interim superintendents. We will post your requirements and send to this list, then provide you with applications from those individuals interested in your position. There is no charge for this service. For assistance in this area, contact Steve Highlen, ASBA Executive Search Consultant, at shighlen@azsba.org.

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Contact Shirley Simpson, ASBA Membership Services Coordinator, at ssimpson@azsba.org.

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